

**The Food and Drug Administration's Approach to Evaluating Nicotine Replacement Therapies**

**Part 15 Public Hearing**

January 26, 2018

FDA White Oak Campus  
10903 New Hampshire Ave.  
Bldg 31, Rm 1503A

**Agenda**

9:00 – 9:10 am Opening Remarks

Dr. Rachel Sherman

Food and Drug Administration

Presiding Officer

Principal Deputy Commissioner

9:10 - 9:25 am

James Boiani

Epstein Becker & Green, P.C.

“Recommendations for Enhanced Regulatory Flexibility in NRT Development”

9:25 - 9:30 am Questions from the Panel

9:30 – 9:45 am

David Graham

NJOY

“Opportunities & Challenges in Expanding the Scope of FDA Approved OTC NRT to Include a Well-Characterized Electronic Nicotine Delivery System”

9:45 – 9:50 am Questions from the Panel

9:50 – 10:05 am

Dr. Christopher Kocun

GSK

“Strategies to Expand the Role of Nicotine Replacement Therapy Products”

10:05 – 10:10 am Questions from the Panel

10:10 – 10:25 am BREAK

10:25 – 10:40 am

Chaim (Ben) Levilev

Harmless Products Co.

“Introducing safe, natural, nicotine-free, smokeless and vaporless, non-electric therapeutic quit smoking alternatives that have been tested and proven to help people successfully quit smoking when used by itself or together with other NRT / Rx Products”

10:40 – 10:45 am Questions from the Panel

10:45 – 11:00 am

John McCarty

Intratab Labs Inc.

“Indications and the Regulatory Requirements for Approval of a Novel Nicotine Delivery System”

11:00 - 11:05 am Questions from the Panel

11:05 – 11:20 am

Matthew Myers

Campaign for Tobacco Free Kids

“Nicotine Replacement Therapies: The Need for a New Regulatory Approach”

11:20 - 11:25 am Questions from the Panel

11:25 – 11:40 am

David Spangler

Consumer Healthcare Products Association

“Evaluating OTC NRT and the Power of Access”

11:40 - 11:45 pm Questions from the Panel

11:45 -12:00

Jeff Stier

National Center for Public Policy Research

“NRT in a class by itself: Do the ENDS justify the means”

12:00 – 12:05 pm Questions from the Panel

12:05 – 1:05 LUNCH BREAK

1:05 – 1:20 pm

Erika Sward

American Lung Association

“American Lung Association Comments on FDA’s Approach to Nicotine”

1:20 - 1:25 pm Questions from the Panel

1:25 – 1:40 pm

Dr. Mark Watt

Johnson & Johnson EAME Ltd

“Nicotine Replacement Therapy: Strategies to enhance access and maximize health benefits for smokers, based on international experience”

1:40 - 1:45 pm Questions from the Panel

1:45 – 2:00 pm

Dr. Dorothy Hatsukami

University of Minnesota

“AACR Recommendations to Improve Nicotine Replacement Therapies”

2:00 - 2:05 pm Questions from the Panel

2:05 – 2:20

Dr. Saul Shiffman

Pinney Associates and University of Pittsburgh

“A revised approach to regulating nicotine products: What is different about nicotine, and about smoking cessation”

2:20 – 2:25 pm Questions from the Panel

2:25 – 2:40 pm

Charles Garner

RAI Services Company

“Product and Process Considerations for Emerging NRT Products”

2:25 – 3:25 pm OPEN PUBLIC HEARING

3:25 – 3:40 Concluding remarks

Dr. Rachel Sherman

Food and Drug Administration

Presiding Officer

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