

29 Jan 2018 | Opinion

## **Last Chance – Pink Sheet Wants Your Feedback!**

by

Take our reader survey to weigh in on how the Pink Sheet should meet your needs in 2018.

Say what you will about the climate in 2017 – regulatory, political, or otherwise – but we made it through the year. And the Pink Sheet is busy planning how to best help you make sense of and leverage the shifting tides in the biopharma industry in 2018.

To that end, we've kicked off an effort to reach out to you – our customers – to gain a better understanding of your challenges and needs so our plans reflect the right improvements to our content and its delivery. We hope you will be candid about your opinions as we fine-tune the Pink Sheet and the rest of Informa Pharma Intelligence's best-in-the-business publications.

Please tell us what you think by taking our brief <u>"Pharma Feedback" survey</u>. Everyone who completes the survey is eligible to enter a drawing to win one of four Amazon gift vouchers valued at \$100 (US).

Thank you for reading us in 2017. We can't wait to continue the conversation this year!