User Guide



Scrip ≽

Pharma Intelligence

In Vivo

Medtech Insight Generics Bulletin HBW Insight

Pharma Intelligence

Pharma Intelligence

Pharma Intelligence



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Product Overviews

Products

In Vivo Pharma Intelligence Strategic Analysis for Medtech and Pharma Leaders	Save time and ensure focus with In Vivo's deep dive coverage of key industry trends distilled into 200 articles annually. With an eye on horizon-scanning our analysts look beyond the obvious and dig deeper into the unknown, considering alternatives to the current status quo.
Pink Sheet Pharma Intelligence News and Expert Analysis on Pharma Policy and Regulation	Successfully navigate pharma regulations and policy with trusted and comprehensive insights that equip you with strategic information to bring products to market more quickly and successfully, obtain reimbursement coverage and avoid compliance missteps in areas like manufacturing and marketing that could take products off the market.
Scrip Pharma Intelligence Pharma News and Expert Analysis for Commercial Decision Makers	Focused on the strategic implications of global pharma news, Scrip supports timely and tactical decision making throughout the entire drug discovery, development, and product life cycle value chain. Scrip empowers you to make more informed decisions faster – so you accelerate time to market, realize greater cost savings, and stay ahead of the competition.
Generics Bulletin Pharma Intelligence News and Expert Analysis on Generics and Biosimilars	Focus on the most consequential news, without the noise, with articles centered on generics, biosimilars and value-added medicines providing independent and impartial intelligence for balanced decision making.
HBW Insight Pharma Intelligence News and Expert Analysis on the Consumer Healthcare Industry	The single most comprehensive source of daily news and insight to help industry professionals stay informed and strategically on-target in today's dynamic consumer health sector. Leading decision makers rely on HBW Insight to anticipate challenges, minimize risk exposure and maximize growth opportunities. <i>(includes Consumer content that was formerly in Tan Sheet)</i>
Medtech Insight Tharma Intelligence Jews and Expert Analysis for Medtech Decision Makers	The latest high-value news, analysis and strategic insights from expert writers on the medical technology sector, including the surgical, orthopedic, cardiovascular, and other markets – so you can gauge the potential impact of developments on your business.

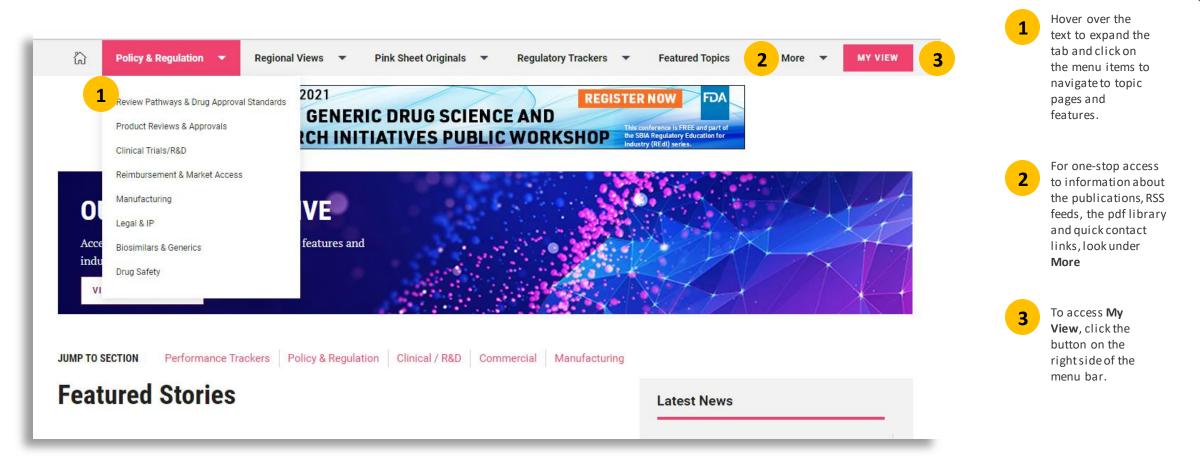
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Navigation

Menu

Each product has a Menu that appears horizontally near the top of the screen and continues to display when scrolling. (Note that on mobile devices the menu is located in the upper left near the product logo.) In addition to core topic areas, you will find special links like Featured Topics, regulatory and commercial data trackers, and exclusive editorial features.



Topic Pages

Click on a **Topic** from the **Menu** to explore the Topic

	Latest From Drug Review	
6 Dec 2020 ANALYSIS	10 Nov 2020 ANALYSIS 菜	10 Nov 2020 ANALYSIS
Tale Of Two Adcomms: US FDA	Pandemic-Affected Trials Will	PDUFA VII: Human Factors
Handling Of Entresto Data May	Need Same Exploratory	Review, Finance Flexibility,
Have Helped Avoid	Analyses That US FDA Used To	REMS, And Manufacturing Get
Aducanumab's Fate	Save Aducanumab	Attention
By Sue Sutter	By Sue Sutter	By Derrick Gingery
eview divisions strongly encouraged filing of	Use of exploratory methods to understand as	User fee reauthorization negotiators from US FDA
ooth the Novartis and Biogen drugs despite trials	much as possible from the two Alzheimer's	and industry divide into subgroups to tackle
hat missed their primary endpoints; with the neart failure drug, the agency took a more even-	disease drug trials that were terminated early for futility is the same type of 'innovative thinking'	specific issues before moving to the broader agreement.
anded approach to presenting the data and was	that will be needed to salvage information from	agreenene
Advisory Committees Drug Review	Advisory Committees Drug Review	User Fees Drug Review

Set an **Alert** from **Topic Pages** with "1-click" – and whenever new content is published about your topic, an email alert will be delivered to you. When you set an alert, the alert icon will change state to a filled in appearance so you can easily see where you have set your alerts while on Topic pages.

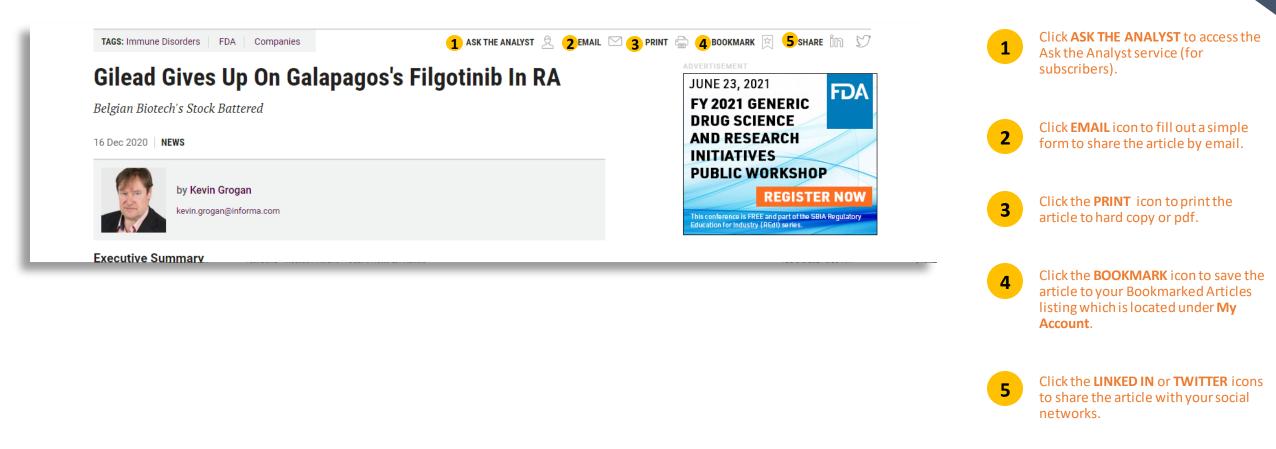
B th

Bookmark any article with "1-click" on the bookmark icon. When an article is bookmarked, the bookmark icon changes state to a filled in appearance so it is easy to see which articles have been bookmarked.

Articles you bookmark will be saved for you under **My Account** (located on the upper right of the pages) where you can go to access them at any time.

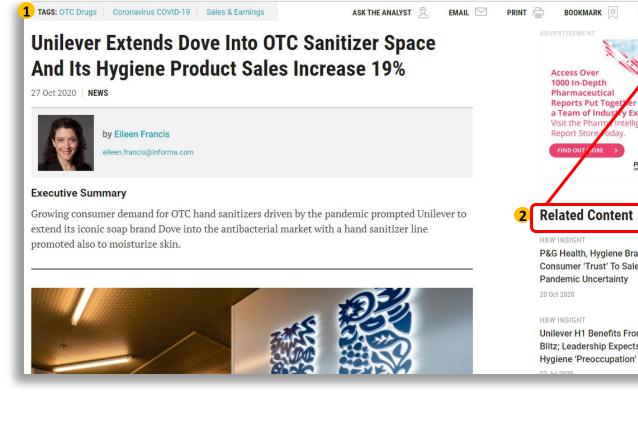
7

Across the top and bottom of every whicle page there is a toolbar to share, save, or follow up on the article.



Article Pages To make it quick and easy for you to find other relevant content, our Article pages have

numerous RELATED CONTENT links



SHARE IT y Experts. elligence PharmaIntelligence **Related Content** P&G Health, Hygiene Brands Ride Consumer 'Trust' To Sales Growth Amid Pandemic Uncertainty Unilever H1 Benefits From Sanitizer Blitz; Leadership Expects Lasting

Related Content

HBW INSIGHT

P&G Health, Hygiene Brands Ride Consumer 'Trust' To Sales Growth Amid Pandemic Uncertainty 20 Oct 2020

Topics

SUBJECTS

- > OTC Drugs
- > Coronavirus COVID-19
- > Sales & Earnings
- > Advertising, Marketing & Sales
- > Business Strategies
- > Commercial
- Companies
- > Cosmetics

REGIONS

- > Europe
- > Netherlands
- > North America
- > United States
- > International
- CONSUMER MARKET AREA
- > Beauty
- > Health
- INDUSTRIES
- > Consumer

Related Companies

> Unilever PLC

TAGS at the top and bottom of each article quickly show main topics of article and link to more on those topics.

1

2

RELATED CONTENT links along the right of each article page provide quick links to related topics and sub-topics; related articles; related companies; related deals; and key documents. Articles also have links to related stories/content within the article itself when relevant.



Search and Results

Starting Your SEARCH Type your search terms in the Search Bar, which can be key words, company names, or

authors' names

Scrip



Search Results

Filter By	Clear All	Search		
Publication	\sim	kidney	kidney X C Search Tips	
Select My Subscriptions		2 🗌 Search headlines only		
 Pink Sheet (3259) Scrip (2537) 			Keyword Search Tips ${f 3}$ $ imes$	
Medtech Insight (1512)		Showing 1 - 10 of 8,460 results for kidney	Below are some tips to get the most out of your searches.	
HBW Insight (568)		OFF View headlines only	Searching	
In Vivo (508) See All \sim		15 Jun 2021 NEWS	Begin by entering keywords into the search box – you can enter single words or phrases, company names, headlines, or author names – and clicking the search icon.	
Date	\sim	SCRIP Alentis Aims To Put The Brakes	You can use Boolean operators (AND, OR, NOT) to broaden or narrow your search. Please use ALL CAPS for the boolean	
All Last 24 hours		By Kevin Grogan	operators.	
Last 3 days		Building on 20 years of work and positive preclinical data,	You can also nest search strings using parentheses, for example Pfizer AND (Novartis OR Merck).	

The **SEARCH BAR** appears towards the top of every page.

TIP: To see more search options quickly, run a search without any search terms.

Searches retrieve results if they are found in a headline or article text. Searches do not search within tags—use filters to restrict results based on tags.

TIP: To focus your search, you can restrict your search to headlines only.

2

3 View our **SEARCH TIPS**, which can be found on any search results page, to ensure you get the most of your searches.

There are 10 ways to filter your search results to narrow them down and target your result set to your needs. Filter your results by any combination of: Publication, Industry, Subject, Therapy Area, Device Market Area, Date, Company, Region, Content Type and Media Type.

You case the searches wat the Techniques: Boolean Search

Pfizer AND (Novartis OR Merck)	X Q () Search Tips
Search headlines only	
Chawing 1 10 of 142 roculto for Direr AND (Nevertic (D Marak)
Showing 1 - 10 of 142 results for Pfizer AND (Novartis (SORT BY Date 🗢 Relevance
29 Jan 2021 NEWS	(文)
VACCINE By Kevin Grogan	
-) ······	
n the latest example of cross-industry collaboration in these turbu	lent times, Novartis is joining forces with Pfizer and
	lent times, Novartis is joining forces with Pfizer and
	llent times, Novartis is joining forces with Pfizer and
BioNTech to Coronavirus COVID-19 Manufacturing Vaccines	llent times, Novartis is joining forces with Pfizer and
BioNTech to Coronavirus COVID-19 Manufacturing Vaccines B1 Dec 2020 NEWS	
BioNTech to Coronavirus COVID-19 Manufacturing Vaccines B1 Dec 2020 NEWS BCRIP Coronavirus Update: Regeneron's Nev	
BioNTech to Coronavirus COVID-19 Manufacturing Vaccines In Dec 2020 NEWS Scrip Coronavirus Update: Regeneron's New Merck Strike US Contracts	
BioNTech to Coronavirus COVID-19 Manufacturing Vaccines In Dec 2020 NEWS BICRIP Coronavirus Update: Regeneron's New Merck Strike US Contracts By Scrip Team Regeneron's antibody cocktail prevented deaths and mechanical ve	v Antibody Efficacy <mark>: Pfizer And</mark>
	v Antibody Efficacy <mark>: Pfizer</mark> And

EXAMPLES:

Pfizer AND Merck finds articles containing both Pfizer and Merck.

Pfizer OR Merck finds articles containing either Pfizer or Merck.

Pfizer NOT Merck finds articles containing Pfizer, that do not also contain Merck.

Pfizer AND (Novartis OR Merck) finds results containing Novartis and Pfizer, Merck and Pfizer, or all three.

By defailed and ing is applied to you case to many contraction of which we have the maximum of the many search to react match, enclose your search terms in quotes.

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Biosimilars & Generics Poised To Undermine	Key Cancer D	rugs
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ay Mike Ward Search generic' and 'drug' Search headlines only Showing 1 - 10 of 476 results for ""generic" and "drug" or ● View headlines only	SOR	① Search Tips T BY <u>Date</u> ≑ Relevance



2

Searching for **"generic drug"** will retrieve only results containing that exact phrase.

Searching for **generic drug** will find results containing generic and drug, but might be separated by other words, or, as a result of stemming the results might contains words with the same stem, such as generics or general.

3

You may also use Boolean operators between separate quoted terms. If you want to find all articles containing the exact words "generic" and "drug", but not necessarily adjacent to each other or in that order, you can search for "generic" AND "drug".

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Dec 2016 NEWS		21 Nov 2016 ANALYS
INK SHEET	~	PINK SHEET
Biosimilar Launch Notification: Solicito	eneral Backs Pre-FDA	Generic Prug
Approval Notice 🛁		By Derrick Gingery
By Brenda Sandburg		US FDA's MedWatch prog
Government urges Supreme Court to take up Sandoz's Zarxio petition challen iosimilars statue; says it	ging Federal Circuit's interpretation of the	Drug Safety Gener
BioPharmaceutical Policy Biosimilars		11 Nov 2016 NEWS
Dec 2016 ANALYSIS	対	SCRIP Perrigo Puts
CRIP		By Malcolm Spicer
GSK India "Women's Board" Sets Out To Clo	ose Gender Gap	A portfolio review conclu Tysabri
ty Anju Ghangurde	itius stans to improve the source belows	Advertising, Marketing
GlaxoSmithKline, which will be led by a woman CEO next year, is taking defin	ittive steps to improve the gender balance	
Commercial Strategy People		3 Nov 2016 NEWS
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BioPharmaceutical Business Models Business Strategies		
1 Jun 2016 ANALYSIS		
CRIP		
Emerging Markets Earnings Roundup		

clientservices@pharmaintel.informa.com US: 888-670-8900 UK: +44 (20) 805 20700

ng 1 - 10 of 3,980 results for "gen*ic"

eric prug Surveillance Could Be Enhanced By Dispensers Recording . Manufacturer Data

SORT BY Date 🖨 Relevance

ck Gingery

s MedWatch program could benefit from additional data capture – and generic and biosimilar reputations could too

3

Safety Generic Drugs Regulation



tising, Marketing & Sales Business Strategies BioPharmaceutical

3 Nov 2016 NEWS			
MEDTECH INSIGHT Recommended EU Ban OI	Conotio	osting For Insurance	
Recommended EO Ball O	Genetic	esting For insurance	
By Amanda Maxwell			

uzly, insurance companies would like to base premiums on personal data, including from genetic testing. But a new EU



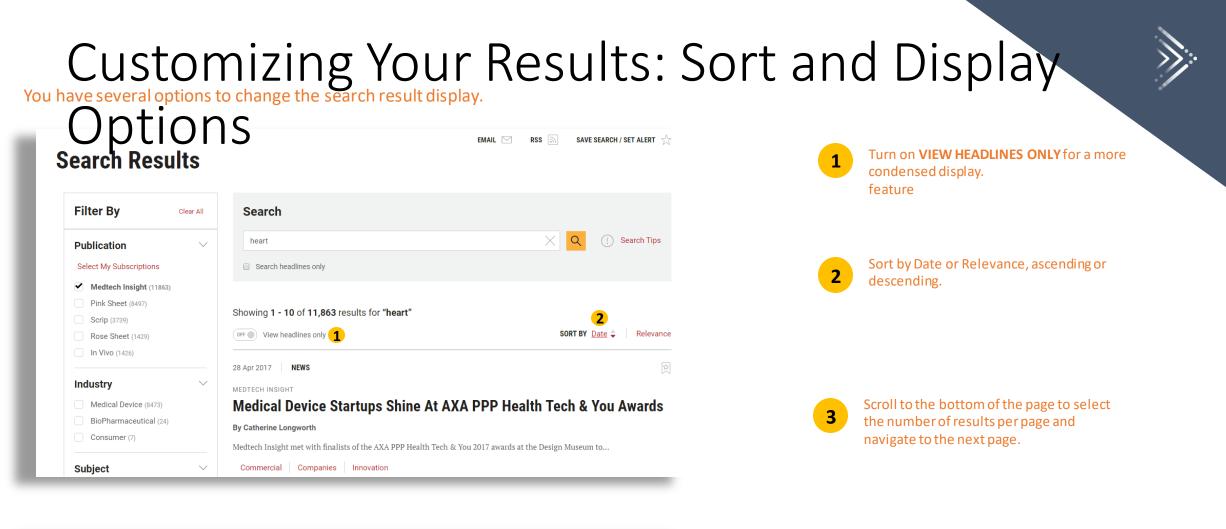
Searching for gen* finds articles containing general, gender etc.

Searching for ***gen** finds articles containing Amgen, oxygen, etc.

3

2

Searching for gen*ic finds articles containing genetic, generic etc.



 Latvia (12)
 Malta (10)
 Results Per Page 10 •

 Middle East and Africa (2283) [-]
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Pink Sheet (8497)					
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In Vivo (1426)					
Industry	\sim	28 Apr 2017 NEWS			
Medical Device (8473)		Medical Device Startups Shine At AXA PPP	Health	Tech &	You Awards
BioPharmaceutical (24)		·			i cu / inuiuc
Consumer (7)		By Catherine Longworth			
		Medtech Insight met with finalists of the AXA PPP Health Tech & You 2017 av	wards at the D	esign Museur	n to
Subject 2	\sim	Commercial Companies Innovation			
Innovation (191)					
Platform Technologies (187)	25 Apr 2017 NEWS			<u>\$</u>
Regulation (176)		MEDTECH INSIGHT			
Clinical Trials (170)		The Patient Perspective: Upcoming US FDA	Device	Center	Studies Put
Business Strategies (126)	Device-Users In Front Seat			

1 TIP: only

TIP: Click Select My Subscriptions to view only the publications you subscribe to.

Your most recently selected publications are maintained for your next search. To search all publications, tick the box for each publications or use the Clear

2 **TIP:** Selecting more than one choice within the Subject, Therapy Area, Device Market Area or Region facet retrieves all articles tagged with <u>any</u> of the choices. For example, selecting U.S. and Canada displays articles containing either the U.S. tag, Canada tag, or both tags.

> Selecting tags in multiple facets retrieves articles that are tagged with at least one selection from the facet. For example, selecting Regulation and Asia Pacific displays articles containing both the Regulation and the Asia Pacific tag.

Me Coustomizing Your Results: Facets and Filtering

Date	Generics Bulletin
	Glenmark Fulfills Promise To Introduce Tiotropium In Europe
Last 24 hours	By Dean Rudge
Last 3 days	India's Glenmark had noted recently that market entry was forthcoming for a generic Boehringer Ingelheim's Spiriva
 Last week 	Handihaler, and has now
Last month	Launches Generic Drugs Strategy
Last year	
 Select date range 	15 Jun 2021 NEWS
From	
dd/mm/yyyy	Alentis Aims To Put The Brakes On Fibrosis
То	Alentis Alms to Put The Drakes Un Fibrosis
dd/mm/yyyy	By Kevin Grogan
	Building on 20 years of work and positive preclinical data, and backed by a fresh injection of cash, Alentis is
Industry	Financing Liver & Hepatic Business Strategies
Subject	15 Jun 2021 │ NEWS [注
-	GENERICS BULLETIN
Therapy Areas	NICE Decision On Arthritis Opens Door For Biosimilars
	By David Wallace
Device Areas	A decision by the UK's NICE opens the door to broaden the use of adalimumab, etanercept and infliximab by using
	Guidance Documents Biosimilars United Kingdom
Companies 2	
× merck	15 Jun 2021 NEWS
Merck & Co., Inc.	GENERICS BULLETIN
Rec Merck KGaA	Breckenridge Eyes First Kyprolis Generic With FDA Approval
Content Type	By Dean Rudge
	Towa's US-based Breckenridge is aiming for exclusivity with its generic version of Amgen's Kyprolis – developed with partner Natco Pharma
Media Type <mark>3</mark>	Approvals Generic Drugs Intellectual Property
Chart/Table (701)	
Audio (534)	15 Jun 2021 NEWS
Video (265)	
Infographic (177)	HBW INSIGHT
Supporting Document (12)	Nestlé Sees Importance Of Local Brands In 'Fragmented' VMS Market
See All \sim	By Tom Gallen

You can click on the calendar icon or enter dates to select a date range. If you are entering a date range, be sure to use day/month/year format. For example, enter January 15, 2020 as 15/01/2020.

2 To use the **Companies** Filter, start typing the company name to choose it from the list. You may see fewer results than searching for a company name by keyword, because a story is not tagged with a company name if the company is simply mentioned in passing.

To limit your results to podcasts, videos or other multimedia, use the **Media Type** filter.

3

Save your search to rung gain later, turn it into an ASK feed, of hare it with a colleague via email. You can also bookmark articles from the results page

earch Results		1 EMAIL 🖞	🗹 2 RSS 🔊 3 SAVE SEARCH / SET ALERT 🛧
Filter By	Clear All	Search	
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Select My Subscriptions		Search headlines only	
 Medtech Insight (1512) Pink Sheet (3259) Scrip (2537) 		Showing 1 - 10 of 1,512 results for kidney	
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In Vivo (508) See All ∨		11 Jun 2021 NEWS	4 E
All Last 24 hours	\sim	Cardiovascular Catch-Up: Spring Brings Bloc Results And Launches	om Of New Clinical Trial
Last 3 days		By Reed Miller	
Last week		April and May were full of cardiovascular professional society conferences, yield announcements of major	ing important new research results along with
 Last year Select date range 		Clinical Trials Cardiovascular Research & Development	
From dd/mm/yyyy	10-0	2 Jun 2021 NEWS	म

- 1 Fill out a simple form to email a list of your results to someone else—or yourself.
- 2
- Set up an RSS feed based on your search criteria.
- 3 Save your search to run again later, or turn it into a custom email alert so you are automatically notified whenever new content meeting those search parameters is published.. Go to **My Account** to view your results again.



Bookmark an article for future reference directly from the result list.



Newsletters, Custom Alerts and RSS Feeds

Every publication provides vou with a choic of email new setters so that you can keep on top of news and insights in the format most convenient for you. Check the box next to the newsletter you want to receive and click the Update Email Preferences button at the bottom of the Email Preferences page to make your selection.

Email Preferences

Sign up for automatic daily updates, the weekly editors' digest (monthly for In Vivo), or both, and also receive breaking news updates with either option. Subscribers may also select the My View Alert or special topic newsletters; see below for more details.

Newsletter Emails

	1 Unselect All	Generics Bulletin: Offers unrivalled coverage, news and analysis of the global generics, biosimilars and value-added medicines industries. \sim		
	2 🗹	Daily - Monday to Friday. Articles published in the previous business day		
	Weekly Digest - <i>Every Friday</i> . Editors' selected highlights of the week			
My View Alert - Up to once a day. Compilation of newly published content covering the My View topics you follow. For subscribers only		My View Alert - Up to once a day. Compilation of newly published content covering the My View topics you follow. For subscribers only		
	Image: A start of the start	Essential Insights - Periodically. Editors highlight the most critical topics in generics, biosimilars and value-added medicines. For subscribers only		

 Unselect All
 In Vivo: The premier resource for life sciences business strategy, covering the biopharma, medtech and diagnostics industries in one authoritative package.

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1 Click in the upper left to expand the publication list, select all newsletters or unselect all newsletters

Select from Daily, Weekly (monthly for In Vivo), My View and Special Topic email newsletters. **Note:** My View and special topic newsletters are only available to subscribers. You may choose one type or all, depending on your needs.

There are four tates rise news eters: daily, week (monthly for In Vivo), My View and special topics. Customize your choices to suit your needs.

My View

MY VIEW DAILY ALERT

LATEST FROM COMMERCIAL

Sputnik V COVID-19 vaccine team discusses EU development plan with

US FDA still "actively" drafting proposed licensing rule for wholesalers

Pharmaceutical manufacturers should have already begun serializing products and

Global regulators seek unified approach to remote inspections

consensus on how these should be conducted. R

verifying saleable returns to comply with DSCSA, says FDA official who asserted that

licensing standardsfor wholesale distributors and third-party logistics providers will be

Remote inspections are here to stay, and global regulators are aligning efforts to develop

The team behind Russia's first COVID-19 vaccine has asked for scientific advice from EU

drug regulators in view of a possible submission for marketing authorization. Read More

This latest news is prioritized based on what you follow in My View

Biden regulatory freeze may pause sunset rule,

so-called 'midnight rules' issued in the final days of the Trun

Medicare rebate, Medicaid line extension regs Tactic aims to allow incoming Administration to scrutinize

Administration. Read More

and 3PLs

forthcoming, Read More

1 Jan 2022

Pink Sheet 🔌

Daily

Pink Sheet 🔊 30 Sep 2021 Informa Pharma Intelligenc FEATURED CONTENT We want your feedback - Take part in our content and product feature survey by clicking here. Get the chance to win an Amazon gift vouchers worth €/\$/£100 just by taking part! TODAY'S NEWS & ANALYSIS China's Top Regulator Upholds Tough Stance Against 'Redundant' Clinical Trials China's Center for Drug Evaluation has issued fresh warnings that it will tighten reviews of anti-tumor drugs on the grounds that "redundant" development activities waste clinical resources. Read More European Commission Steps Further Towards 'Ambitious' Pharma Legislation Reform The incentives system, access to medicines, future proofing for novel products and antimicrobial resistance are just some of the topics included in a new consultation. Read More Real-World Data: US FDA Sets High Bar For Electronic Health Records, Claims In Applications Demonstrating that electronic health record and medical claims datasets are fit for purpose, and addressing potential limitations in advance, are key themes of new draft guidance, Read More Read More

All articles published in the previous day are automatically collected here. Select this option for comprehensive and timely news delivery.

Weekly



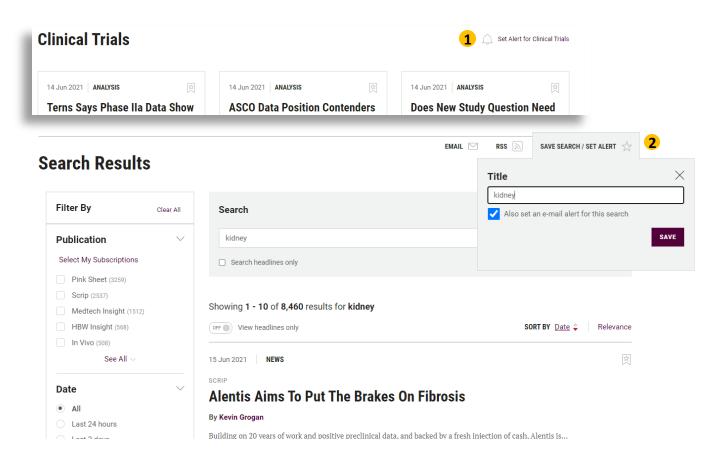
Select this option to see what stories our expert editors chose as the most relevant and thoughtprovoking in the past week. **TIP:** this newsletter does not include all articles published during the week. For complete coverage, select the daily newsletter. For subscribers only, the My View alert showcases new content in the topics you follow. Easily personalize your alerts by topic and receive updates up to once a day.

Special Topic



For subscribers only, our special topic newsletters give you our editors' takes on a variety of subjects, including conferences, manufacturing and compliance, regional views, and much more. Choose one or choose them all, depending on your interests.

You can create Sourovir duston derte yusing a 1-click alert from a topic page or link, or by saving them from searches you have run.

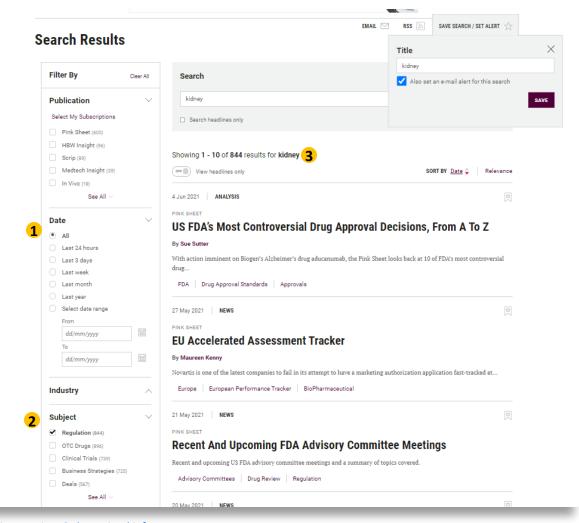


1 Click the bell icon to automatically turn the alert on. You will then see it in your list of saved searches and alerts in **My** Account.

2 When you click Save Search/Set Alert from your search results, you will be prompted to save your search. To set an alert, be sure the email alert box is checked.

TIP: Give your alert a distinctive title to easily identify it in **My Account**.

Tips of maxinging of provide the states Tips



1 DON'T filter by date. The alert is only looking for newly published stories, and these will not be found if you set an end date.

2 DO use non-date filters. Your filter settings will be retained when you create the alert, so you can restrict your results by a region, topic, or other criteria.

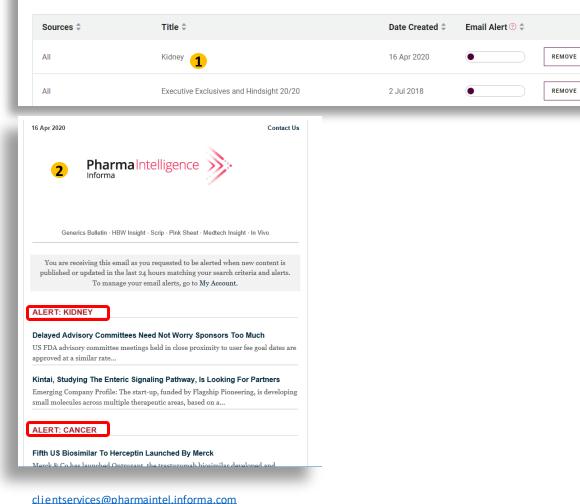
DO check the search results before saving the alert. If the existing results are too sparse or not what you are looking for, adjust your search criteria.

3

More tips on restment the effective store store alerts DS

Saved Searches & Alerts

Below you can manage your Saved Searches and Alerts. These have been set up using specific search criteria and new ones can be created here. If you wish to stop receiving all Saved Searches below, use the Remove button.

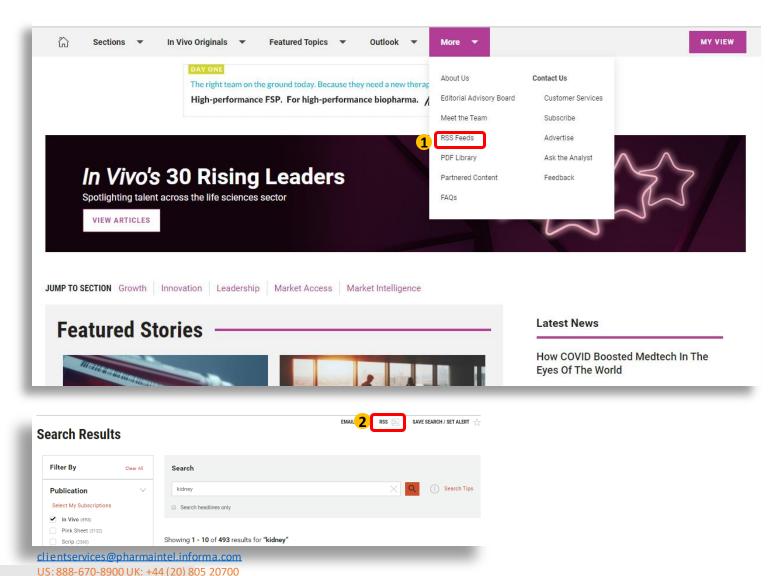


TIP: To make changes to an existing alert, run the search from **My Account**, make your changes, then re-save the search as a new alert. If you don't want to keep the original alert, delete it from **My Account**.

TIP: Regardless of the number of alerts you have, you will receive no more than one email per day. If multiple alerts produce results on the same day, they will be included in one email. If no results appear on a given day, you will not receive an email.

US: 888-670-8900 UK: +44 (20) 805 20700

Set up an RSS feed to compare simulation or as little as you want. Use the feed reader of your choice and be updated in real time.

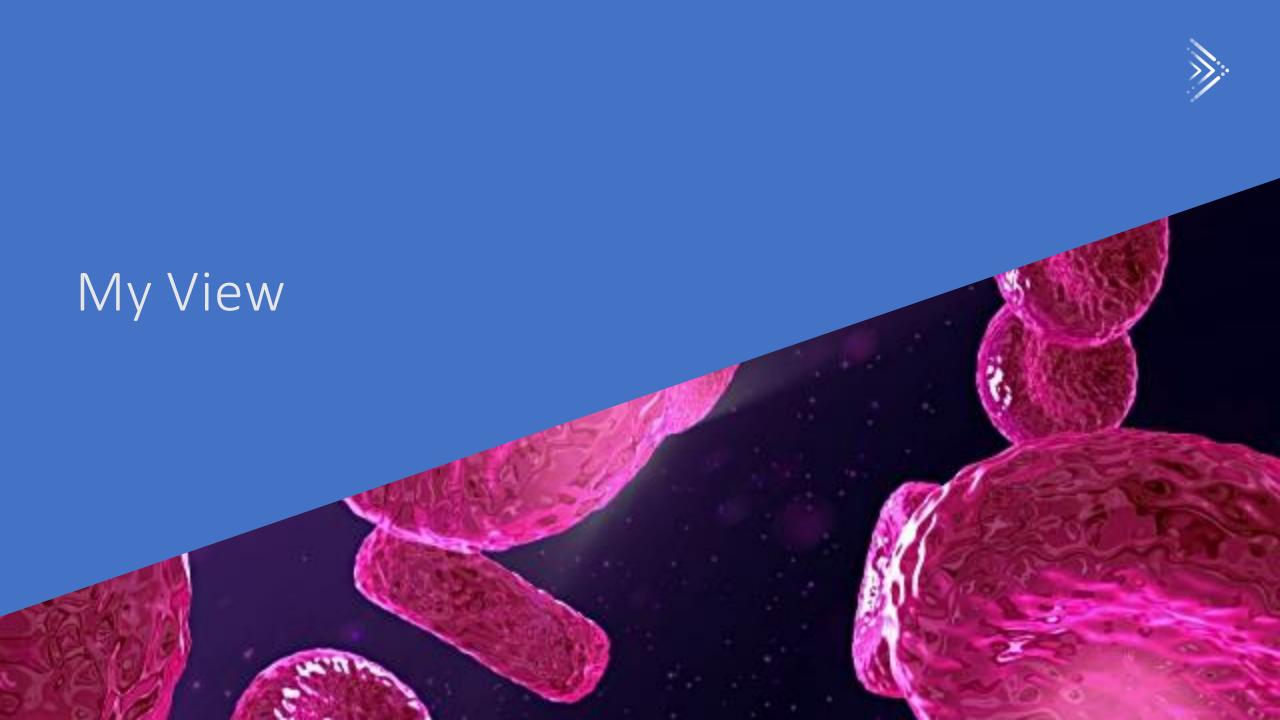


1 To set up an RSS feed for all articles from a publication, or for shortcuts to common topic areas, go to the RSS Feed page from the main menu.

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Newsletter, Custom Alert, RSS Feed, or My There are many choices for keeping up with the latest pharma and medtech news, whether it's part of your morning routine or you're on the go Here's how Email Newsletters, Custom Alerts, RSS feeds, and My View compare.

Alert Type	All Content	Personalized Selected Content	Managed in My Account	Advantages
Email Newsletter	Yes	No	Yes	If you never want to miss a story, you will see all headlines and executive summaries every day and also receive article recommendations from the editors through weekly roundups and special topic newsletters.
Custom Email Alert	Νο	Yes	Yes	If you have a focused area of interest, need to track latest developments in multiple topics separately, or you want to cover multiple publications in the same alert, you will receive an email whenever the latest news in your area of interest is published.
RSS Feed	Yes	Yes	No	Consider an RSS feed if you already use an RSS feed reader. Consolidate your news feeds for easy access and see real time updates as new stories are published.
My View	No	Yes	Yes	Create a custom landing page to see the most recent articles on topics you select. You may also choose to receive the daily My View email alert or download a My View weekly pdf from the pdf Library.

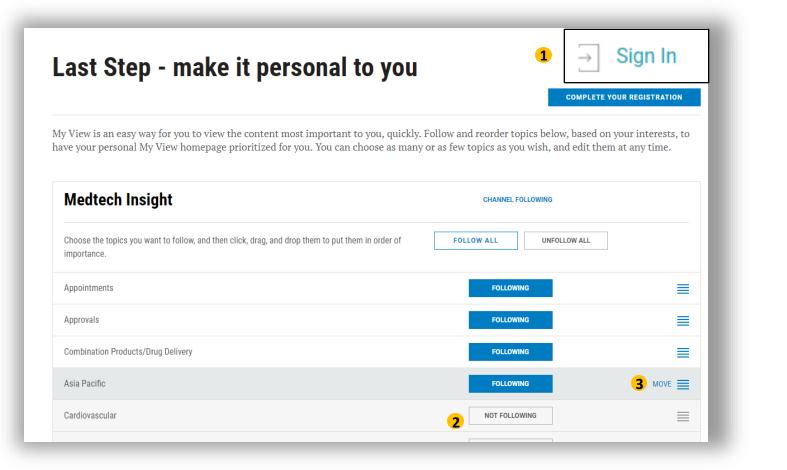


My Viewallows you to view only the topics you want to fallow. Cross from a list of available topics, which are individualized for each publications, and design your own My View home page. It's easy to set up your choices when you register, or change them later.

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If you want to select My View topics for other publications, you can do this in My Account once you have completed registration and are logged in.



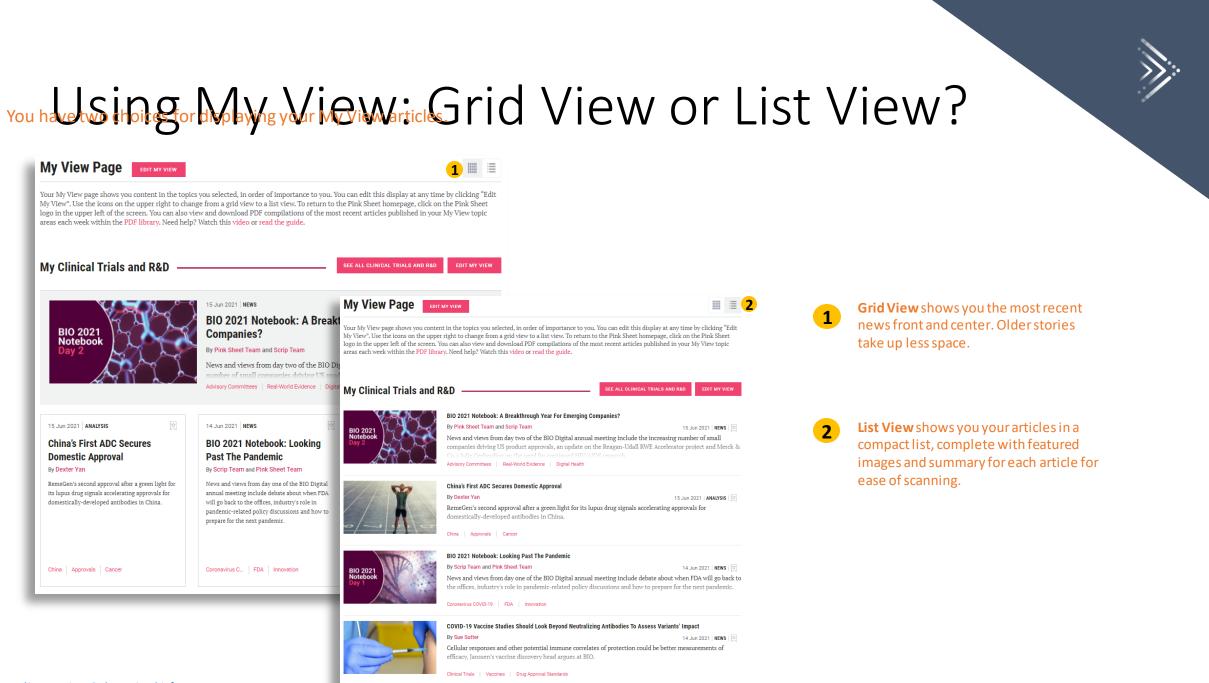
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CHANGE the order of topics you see on 3 your My View page by clicking anywhere in the topic line of a topic you are following, and dragging and dropping the topic to your chosen location.

If you are dired y legistered and have not set up My View of want to edit your existing settings, here is how you can get started. You must be logged in to access these features.

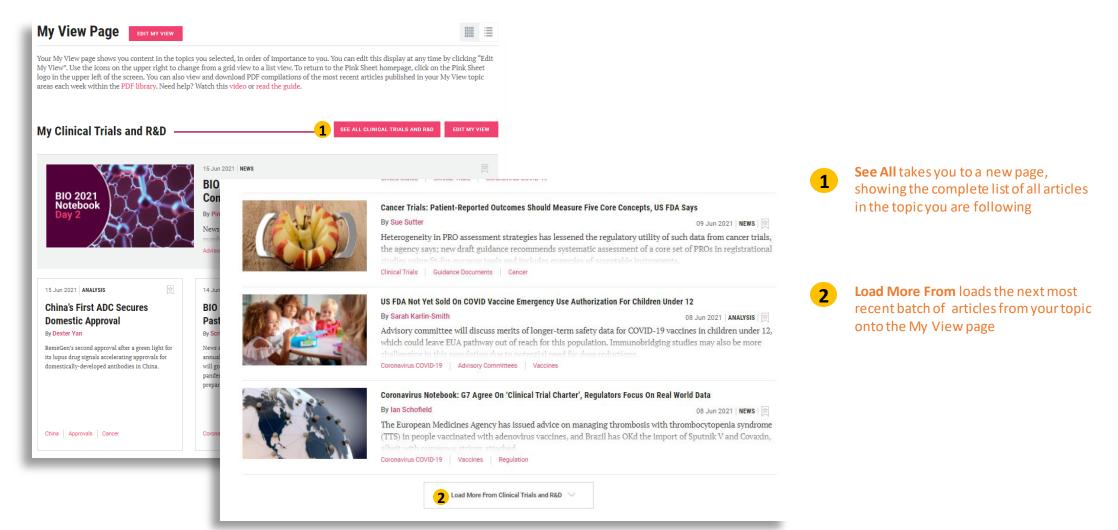
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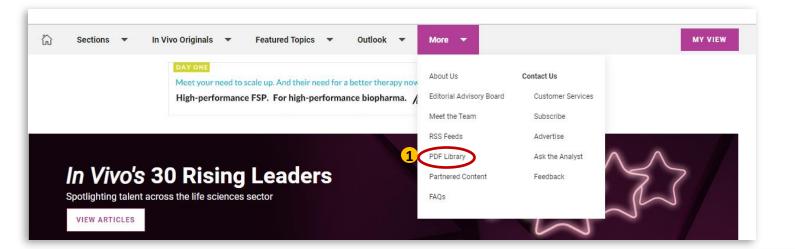


By Dexter Yan

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2 MY VIEW PDFS

2020 ARCHIVE ISSUE PDFS

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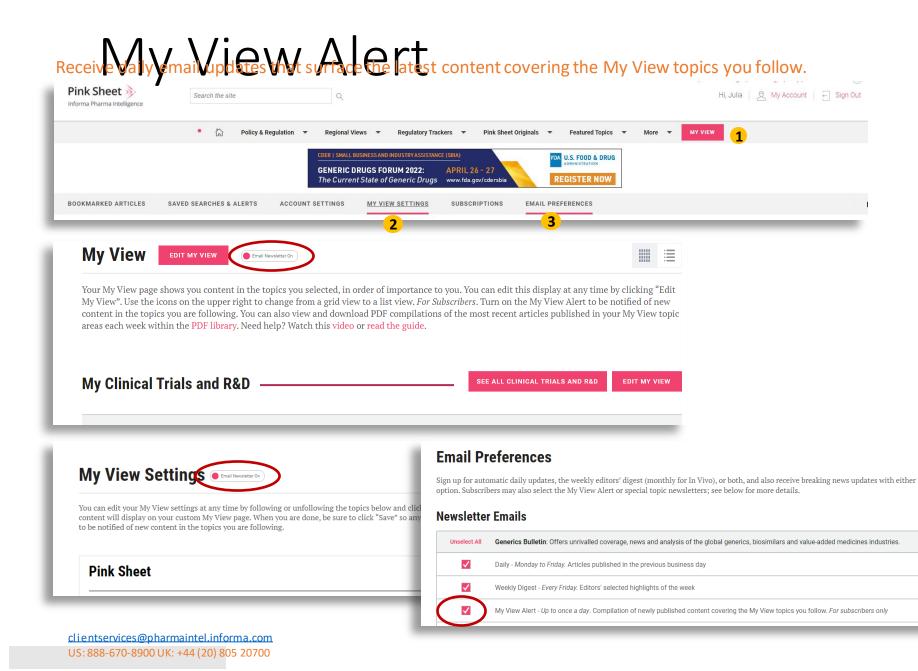
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2

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In order to generate a My View PDF, you must be signed in and select at least one My View topic.



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Ask the Analyst

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ASK THE ANALYST

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Who responds to the question? What experience do they have?

Our journalists and analysts will respond to you directly. We have spent many years researching and writing about all aspects of the pharmaceutical and medtech markets: R&D, clinical trials, market access, policy and regulation, financing and licensing. Our team has a wealth of experience, knowledge and a formidable network of contacts across the globe in all sectors of the industry.

Who can use the service?

All our subscribers can use the service. We offer at least one hour per month, and up to 12 hours, depending on the number of subscribers your organization has and the cost of your subscription. We can spend up to three hours on each question where time permits. Unused time is not cumulative but we will be flexible from one month to next. Time is not cumulative across our different products.

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It is not consultancy – it is based on having a subscription to our products, it gives you a monthly time allocation and can incur no additional costs. There are limits to what we can answer, but ask us and together we will agree on how we can help. We cannot offer free access to information from other Informa products to which you do not subscribe but we will refer to those and other sources as needed to answer a query and to give you the opportunity to find out more about those products.

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Ask the Analyst

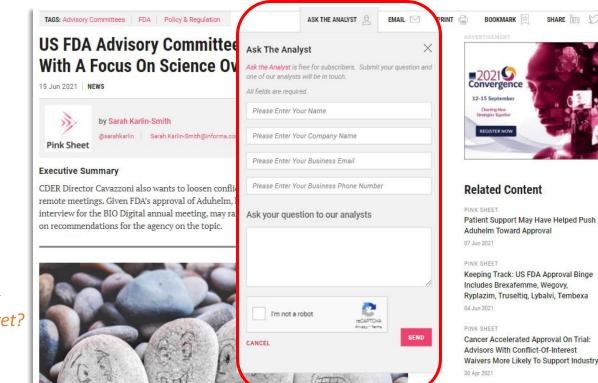
How do I ask a question?

The service is accessible by clicking the Ask the Analyst button at the top of the article page and completing the form. Your message will be directed to the relevant respondent – an editor, journalist or analyst from one of our teams. We will acknowledge the question, clarify and agree the scope, and let you know when you can expect our response to your question.

What sort of questions can I ask?

Here are some examples of questions received:

- With all the recent deals on immune-oncology (Novartis, Merck KgaA, etc) who is currently in the lead (top 5) to be first to market?
- What is the landscape for pulmonary fibrosis drugs?
- What is the procedure and guidelines to have a new chemical entity identified as "breakthrough therapy" by the FDA?



- If a drug is approved mid-way through the year, and payers have an agreed formulary list from the start of the year that doesn't yet include the new drug, can this be added mid-year?
- Would you have a summary of the changes that are going to occur with the EU Clinical Trials Regulation?
- What are the details on the procedure to follow in order to enter the German market for Medical Devices?



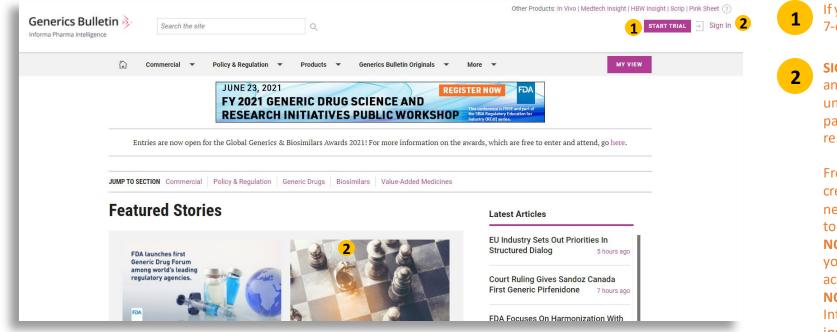
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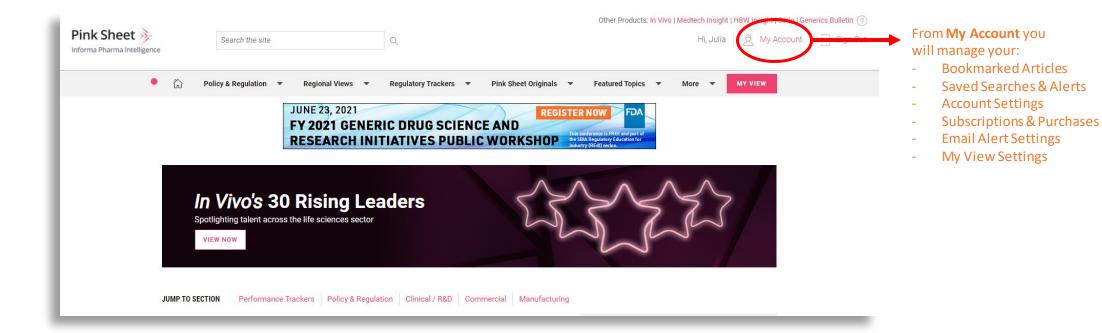
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